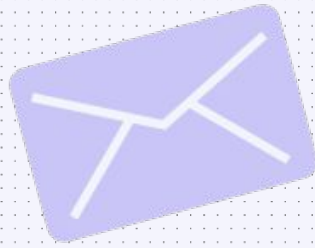




# Stripo Newsletter

Sponsorship proposal



# Digits and details

Subscribers

**45K**

Open rate

**59%**

Clickthrough rate

**2.1%**

Reader profile

Email marketers

Designers

Founders

HTML coders

Freelancers

Marketers

Small businesses

Agencies

Top locations

United States 26%

United Kingdom 11%

France 10%

Brazil 4%

Germany 4%

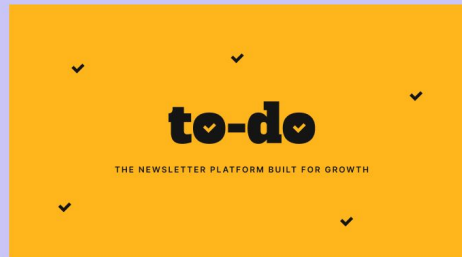
## Brands previously featured in our newsletter



# AD Specifications

**Big banner.** High placement. Max impact. More place for text, emojis or gifs for higher CTR

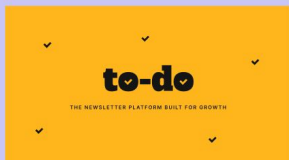
Image	1200 × 620
Title	50 symbols max
Description	400 symbols max



SPONSORED

## This is an example of a placement

Here can be your text. 400 symbols are preferable. Write something about your company that you want our readers to know. You can use bullet points, emojis or GIFs to enhance your ad.



SPONSORED

## This is an example of a placement

Here can be your text. 200 symbols are preferable.  
Write something about your company that you want  
our readers to know.

# AD Specifications

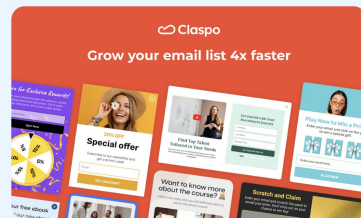
**Small banner** \*but still mighty. A minimal, classy shot out that drives action. Lower placement, less space for text.

Image	500 × 300
Title	40 symbols max
Description	200 symbols max

# Previous sponsor examples

Note: we have **two sponsored editions per month**, each edition features **only one sponsor**, giving you **100% share of voice** — no clutter, no competition.

## Grow your email list 4x faster with Claspo



SPONSORED

Get everything you need to capture quality emails faster — no limits or hidden fees. Design effortlessly with a drag-n-drop editor and 1000+ customizable templates. Drive engagement using gamification, personalize with AI translations, and optimize with A/B testing. Set smart triggers and instantly send captured emails to any marketing tool you use — all in a few clicks!

🔥 **Try now** — get 25% OFF with an annual pro plan!

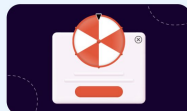
Code: **promovek5YZ**

Valid until 25.04.25

[Try Now](#)

## Spin-the-wheel: How to gamify sign-up forms for a 35% conversion rate

PARTNER ARTICLE

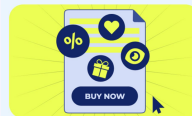


Tired of boring sign-up forms? This article shows how spin-the-wheel pop-ups effectively turn visitors into subscribers, increasing conversion of sign-up forms up to 35%. Learn the mechanics, setup tips, and best rewards to make email collection effortless and insanely effective.

[Read More](#)

## 10 trigger workflows your eCommerce business needs

PARTNER ARTICLE



Explore the most profitable trigger workflows, from price drop alerts to win-back campaigns.

Discover how brands drive **+166% higher order value**, boost **engagement by 45%** and **conversions by 5.5%**.

[Read More](#)

## 11X—Average ROMI for eCommerce brands using Yespo. Join them



No more guessing what your customers want! Yespo CDP will collect their behavior data from multiple sources. The result? You get a complete customer profile with their preferences for personalized, effective communication — and, ultimately, higher profits.

- ✔ track customer actions on the website and app;
- ✔ generate AI-powered product recommendations;
- ✔ segment high-value buyers;
- ✔ automate triggered workflows;
- ✔ create and launch campaigns effortlessly.

Immediately get more sales from existing clients with **Yespo**.

[Try Now](#)

# Payments and costs

## Big Banner

Top placement

**\$300** per issue

## Small Banner

Lower placement

**\$250** per issue

Snag both placements  
in one issue and you  
get **15% OFF.**

# Stay in touch



Spots fill fast. Book in advance 🙏  
Email Oleksandra to secure your  
placement in the Stripo newsletter.

*[oleksandra.khlystova@stripo.email](mailto:oleksandra.khlystova@stripo.email)*